

# 7 REASONS WHY YOU SHOULD CHOOSE THE

# BPO INDUSTRY

## AS YOUR FIRST CAREER

Call centers in the Philippines have multiplied over the years—providing many opportunities for the Filipino people. The great thing is that these opportunities aren't just traps or jobs with nowhere to go. On the contrary, jobs in BPO companies are some of the most transformative and career building there is!



Take a look at the many reasons why a job in the BPO industry is a great head start for your career!

### JOB SECURITY

The BPO industry in the Philippines is thriving and has been for a very long time. Their services are needed by a variety of other industries—so even if other companies or industries begin to drop in relevance, call centers, with their very in-demand service, are here to stay.



### FINANCIAL STABILITY



It's inevitable that as a fresh graduate, you can get the shorter end of the stick. The salaries would usually be under the market average—but not in call centers. Call centers have fixed salaries, and these are all well above the market average in the Philippines. They even go as far as to provide bonuses for their top performers from time to time.

### COMPETITIVE COMPENSATION

The BPO industry has some rather lenient requirements but their application process itself is mind-blowing. In the Philippines, call centers make sure that they get the best of the best. They sometimes go as far as to fight over one of the gems that they've found. With the large pool of potential labor force in the country—all of which are possibly their next best performer, the search and recruitment of their next wave of employees are always happening. When they find that diamond in the rough—they won't hesitate to offer more than the usual in order to get them to join their company.



### CAREER GROWTH OPPORTUNITIES



There are companies that can be likened to career traps. These places have very little to no opportunities for career growth because that's how they see their employees. Fortunately for you, BPOs are not these kinds of businesses. Many call centers provide many chances for you to build yourself up personally and career-wise! Not only that but in most cases, promotions and career path increase are relatively fast—especially for those who perform magnificently.

### ACCESS TO BEST PRACTICES

The learning structure in BPOs is usually very efficient. Mentors teach their colleagues the ins and outs, the tips and tricks, and a few other life lessons to let them survive the BPO industry. Many BPOs have their own learning system—all of which is available to anyone that's part of the company. Keep in mind that these are not just the usual seminars, workshops and training sessions. Many call centers go the extra mile and provide more personalized learning experiences.



### MULTICULTURAL WORKSPACE



The higher your rank in the BPO industry, the more likely you'll have to interact with your clients. These clients won't usually be from the Philippines, rather they'll be from different countries of various nationalities—through the most often would be Americans. Keep in mind that most call centers in the Philippines deal with business processes from around the world—meaning it's not just Americans that you'll be able to talk to. Sometimes you might get to interact with other Asians or Europeans.

### IMPRESSIVE BENEFITS

Working in the BPO industry will provide you with tons of benefits—all of which are generously provided by your company. Some of them include insurances, company-sponsored meals, monetary bonuses, and access to particular amenities. BPO companies value their employees and know what they'll be going through, so they're willing to provide the things that will help them become satisfied with their current situation.



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